



TRANS AWARENESS WEEK

NOVEMBER 13 - 19

2020 TOOLKIT

f @ MINUS18YOUTH

MINUS18

TRANS AWARENESS WEEK

NOVEMBER 13 - 19

BE A TRANS ALLY!

Celebrate and stand with the trans and gender diverse community during Trans Awareness Week. This year might look a little different, but it's the perfect time to educate yourself and those around you on what it means to be a trans ally.

WHY WE DO IT

74%

Of trans and gender diverse young people experience abuse due to their identity.¹

75%

Will experience depression, compared to just 15% of the general population.

BUT!

When leaders (like teachers or managers) use inclusive language, the rate of social exclusion is HALVED.



**TRANSGENDER DAY
OF REMEMBRANCE**
NOVEMBER 20

We end the week with Transgender Day of Remembrance on November 20 - a day to remember those who have lost their lives to transphobia and violence.

FIND AN EVENT NEAR YOU: [TDOR.ORG.AU](https://tdor.org.au)



² Telethonkids, Trans Pathways 2017

¹ From Blues to Rainbows: The Australian Research Centre in Sex, Health, and Society



GET INVOLVED

It's easy - here's how.

1. HOST AN ACTIVITY

2. LEARN ABOUT ALLYSHIP

3. FUNDRAISE FOR TRANS YOUTH



1 HOST AN ACTIVITY

You have a whole week up your sleeve! Use one day to educate your chort, then use another for fun and fundraising – or make it a week of celebrations. In person or online, do it as a team and get those conversations going.

IN PERSON

If you're able - bring people together to talk about the week, and raise visibility.

You could host a:

- ✓ Morning tea
- ✓ Keynote speaker
- ✓ Film screening
- ✓ Lunch n' learn
- ✓ Bake sale fundraiser
- ✓ Picnic!

DIGITAL

Not able to meet up? That's OK! Try these online ideas.

You could host a:

- ✓ Trans flag themed digital meeting
- ✓ Attend digital inclusion training
- ✓ Stream educational content together
- ✓ Transgender themed movie evening
- ✓ Digital trivia night fundraiser
- ✓ Digital after work drinks

WE'VE MADE IT EASY WITH PRIDE PACKS

Everything you need to host an activity at work, school, or from your desk!

- ✓ 100% of the proceeds improve the lives of trans youth in Australia.



[VIEW PRIDE PACKS](#)



2 LEARN ABOUT ALLYSHIP

Showing allyship to transgender people is more than just waving flags. We've developed specific training and keynote speaker opportunities that bring your cohort along on the journey. It's all easy to understand and engage with.

INTRODUCTION TO VISIBLE TRANS ALLYSHIP



LIVE ONLINE TRAINING
FOR TRANS AWARENESS WEEK

Ticketed Webinar on Thursday 19th November



BOOK NOW

Limited tickets available.

OR VIEW PRIVATE OPTIONS

LIVE TRAINING

Book in a time for a live-streamed training session with the Minus18 Education Team.

WORKPLACES

SCHOOLS

PRE-RECORDED KEYNOTES

Grab a pre-recorded keynote or school assembly speech - yours to stream when convenient.

WORKPLACES

SCHOOLS

3

FUNDRAISE FOR TRANS YOUTH

During Trans Awareness Week, it's important to fundraise in support of LGBTQIA+ and trans-specific charities so this work can continue all year round. It's easy – just add a fundraising element to your event or activity.

MINUS18

**100% OF FUNDS RAISED GO TOWARDS
IMPROVING THE LIVES OF TRANS YOUTH.**



EVENTS

Your donation creates life-affirming spaces for young people. During isolation, Minus18 has supported more than 5,300 young people to stay connected and mentally well via digital events.



PEER SUPPORT

When further support is required, we host free digital resources for young people and their families. Accessed by almost one million people each year, your donation keeps this vital service online for free, always.



WORKSHOPS

Minus18 educates the whole community about LGBTQIA+ identities and inclusion. We head into workplaces, councils and schools to provide training to adults and young people alike. Your donation enables us to reach all corners of the community.

PLEASE DONATE!

Minus18 is one of the only national LGBTQIA+ youth charities where your donation is tax-deductible.



VIA CREDIT CARD

Make your donation online at minus18.org.au or use the button below:



VIA CASH DEPOSIT

Name: Minus18 Foundation
BSB: 013132
Number: 264971206

FURTHER RESOURCES



ZOOM BACKGROUNDS

Spread visibility in your digital calls by using our zoom backgrounds, or add your pronouns to your email signature.

[DOWNLOAD](#)



SOCIAL MEDIA TILES

Share Trans Awareness Week on your social media channels.

[DOWNLOAD](#)



EDUCATION CARDS AND POSTERS

Want to provide more indepth information about the week? We've made printed education cards and posters.

[FIND OUT MORE](#)

TRANS AWARENESS

WHAT TO TALK ABOUT DURING TRANS AWARENESS WEEK

Not sure where to begin? We've packed together even more tips and tricks for your activities.

[FIND OUT MORE](#)

WHAT ARE PRONOUNS?

1. LEARN PRONOUNS

LEARNING PRONOUNS HELPS TRANS PEOPLE

- ✓ When we speak, we use gendered pronouns without even noticing, eg. he/him, she/her, they/them.
- ✓ You can't always know someone's pronouns by looking at them.
- ✓ Using the wrong pronouns can cause anyone to feel disrespected.

2. BE VISIBLE

SHARE YOUR PRONOUNS WITH OTHERS

- ✓ Displaying your pronouns shows others you'll respect theirs.
- ✓ Try introducing your name with pronouns ("My name is Sarah, she/her").
- ✓ Try wearing your pronouns as a badge, or within your email signature.

3. DON'T ASSUME

PRONOUNS AREN'T ALWAYS OBVIOUS

- ✓ Use gender neutral pronouns (eg. they / them) when you're unsure.
- ✓ Never use 'it' to refer to other people.
- ✓ Try creating an environment where others do the same - lead by example!

4. MISTAKES HAPPEN

IT CAN TAKE A BIT TO LEARN

- ✓ If you make a mistake - don't make a fuss. Correct yourself and move on.
- ✓ Try gently correcting someone if they use the wrong pronouns, even if the person they're talking about is not around.
- ✓ Remember: even small actions can make a big difference!

**TRANS
AWARENESS
WEEK**
NOVEMBER 13 - 19

**AUSTRALIA'S CHARITY FOR
TRANS AND GENDER DIVERSE YOUTH**



MINUS18